## Knowledge Organiser - Pilgrimage / Incarnation & Advertising

Key question: Incarnation: How would Christians advertise Christmas to show what

Christmas means today?

## Key Vocabulary

pilgrimage	pilgrim	devotion
influence	sacred	spiritual
incarnation	secular	Gospel
Nativity	purpose	truth
	Christian	
	values	

## **Facts**

- A pilgrimage is a journey that has religious or spiritual significance. It is not compulsory in Christianity, but many Christians choose to undertake journeys to holy sites to: deepen their connection with God, get special blessings and to see sites where miracles happened.
- The Gospels are Matthew, Mark, Luke and John and are found in the New Testament. They are the books from the Bible that give an account of Jesus' life. Only Matthew and Luke give an account of Jesus' birth although the other gospels cover other aspects of the Christmas story in various forms.
- Churches take responsibility to advertise Christmas because it is the celebration of the birth of Christ.

Places of Pilgrimage

## <u>Pictures</u>

Christmas advertisements







